

# Day Packages

Are you excited to create your  
Style Statement that will get you noticed?



*Imagine LOVING your wardrobe. Not just one pair of jeans and your favorite sweater. Everything! U\*styled's expert guidance gives you the tools to understand exactly how to mix and match and play and update and get dressed in 5 minutes!*

*A day package is perfect for you if you're ready to create your Style Statement, yet not quite ready to invest in someone taking care of it all for you.*

## Find the package for you!

- 1 Are you concerned you're not sending the right message with your style?  
> *Then we need to refine and define your Personal Brand quickly!*
- 2 Do you look into your closet and immediately become overwhelmed?  
> *Then, it's time to cleanse your closet!*
- 3 Do you revert to the same, tired look everyday because it's appropriate?  
> *If you're ready to instead stand out while looking and feeling amazing, then it's time to find and define your Personal Brand Style!*
- 4 Do you end up with a pile of clothes tossed on your bed every morning and still leave the house not feeling 100% confident in your look for the day?  
> *Then, it sounds like both your closet and your style need an overhaul!*
- 5 Are you preparing for a big event that will require a few wardrobe changes and dressing to impress?  
> *As a 'do it all' woman I bet you think it's easy for you to pull together an event wardrobe from your closet and/or one shopping trip!*

### You'll learn:

- > What works for your body type
- > Define your personal style with the best cuts, fabrics and textures that work with your Inner Style
- > Your power colors that bring out your confidence and inner beauty
- > What to look for when shopping
- > Where to shop

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## Personal Branding Style Session (1- 1 1/2 hours)

*"If you don't get noticed, you don't have anything. You just have to be noticed, but the art is in getting noticed naturally, without the screaming or without the tricks." ~ Leo Burnett*

*This time is focused on your business and branding.*

### We will:

- > Determine your branding colors
- > Style 10-12 Business outfits  
(with possibilities of mixing & matching upwards of 50 outfits)
- > Establish the 'Elements of an Outfit' for you so you always know how to quickly pull together the perfect outfit for you and your audience
- > Create your own personal Style Statement

### Bonus:

- > **Wardrobe you Love™ Action Plan**  
Complete with Wardrobe Updates to allow you to maximize your wardrobe.
- > **Style File**  
Including all the notes from our session, how to dress for your body type and suggested brands and stores for you
- > **Closet 911**  
PDF guide to Build a Wardrobe you Love



## 2 Closet Audit (3 or 5 hours)

*You don't have time for that! When you're getting ready, you need to be able to throw something on and get out the door! You don't have 20 minutes to waste trying to figure out what you want to wear.*

### We will:

- > Inventory your closet and decide what to keep vs. what to give away
- > Purge all pieces with emotional ties that are energetically holding you back
- > Find hidden gems in your closet you simply didn't know how to wear
- > Create a system to organize your closet so you can actually see what you have!
- > Establish the 'Elements of an Outfit' for you so you always know how to quickly pull together the perfect outfit for you and the occasion

### Bonus:

- > **Wardrobe you Love™ Action Plan**  
Complete with Wardrobe Updates to allow you to maximize your wardrobe.
- > **Closet 911**  
PDF guide to Build a Wardrobe you Love

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## Personal Style Consultations (3 or 5 hours)

*As our society gets more and more casual with it's dress, it does become easier for you to stand out. Creating a professional look that is authentic to you, however, doesn't mean that you need to be wearing a suit every day. Always grateful to be a confident woman, isn't it wonderful that you can have SO much fun with clothes and use them in a way to get your message across more effectively and in a way that supports your career and your lifestyle?*

### We will:

- > Shop your closet *or* shop the stores for outfits that represent YOU
- > Identify your '*Signature Style*' creating outfits for all the elements of your life – for date nights, business meetings, coffee with friends, networking events, picking up the kids from school, etc.
- > Create up to 50 (+) *new outfits* by simply shopping your closets!
- > Shop the stores to find *Wardrobe Updates* to merge into your current wardrobe to maximize it and create new outfits.
- > ID your *Power Colors* – the colors that make you POP and help further your message (hint: color has meaning)
- > Establish the '*Elements of an Outfit*' for you so you always know how to quickly pull together the perfect outfit for you and the occasion
- > Create a '*Uniform*' for you so when time is really of the essence, you know exactly what to wear

### Bonus:

- > **Style Library** photo reference of all your styled looks
- > **Style File** including all the notes from our session, how to dress for your body type and suggested brands and stores for you
- > **Wardrobe you Love™ Action Plan** complete with Wardrobe Updates to allow you to maximize your wardrobe.
- > **Closet 911** PDF guide to Build a Wardrobe you Love
- > **Gourmet Snack** compliments of U\*styled



## Total Transformation (1 1/2 days)

*You deserve better! You deserve to feel amazing and confident every day and for every occasion! I know it can seem overwhelming and impossible, but it really, truly is possible. Just check out some of the results my clients have gotten from this experience.*

*Even more, do you realize how much TIME and MONEY you will save in the long run by knowing exactly what works for your body type, your personal taste and your lifestyle?? You won't waste money on clothes you never wear! You won't waste time shopping last minute for that upcoming event! You will LOVE your wardrobe!*

### Day 1 we will:

- > Audit your closet (see Closet Audit for details)
- > Identify your 'Signature Style' creating outfits for all the elements of your life – for date nights, business meetings, coffee with friends, networking events, picking up the kids from school, etc.
- > Establish the 'Elements of an Outfit' for you so you always know how to quickly pull together the perfect outfit for you and the occasion
- > ID your Power Colors: colors that make you POP and enhance your message (hint: color has meaning)
- > Create a 'Uniform' for you so when time is really of the essence, you know exactly what to wear

### Day 2 we will:

- > Start your day with an in-home makeup lesson and application with your Celebrity Makeup Artist
  - > We SHOP for the perfect pieces to maximize your closet!
  - > *Optional:* Appointments with hair experts for cut and color
- You're going to want to make some plans for the evening of the second night – whether a hot date or a girl's night out. This is your time to SHINE!*
- And because true beauty and style comes from the inside/out, you'll also get:*
- > A personal training session with MY personal trainer (she's amazing!)
  - > A 30-minute consultation with MY nutritionist (life changing!)

### Bonus:

- > **Style Library**  
photo reference of all your styled looks
- > **Style File** including all the notes from our session, how to dress for your body type and suggested brands and stores for you
- > **Wardrobe you Love™ Action Plan**  
complete with Wardrobe Updates to allow you to maximize your wardrobe.
- > **Closet 911**  
PDF guide to Build a Wardrobe you Love
- > **Gourmet catered lunch** both days
- > **Annual Subscription to U\*Styled**

## Event Wardrobes (1,2,or 3 days)

*What I hear from clients about their experiences shopping & styling themselves for an event is that it becomes time consuming and frustrating with the ultimate outfits being OKAY, but not amazing. You deserve better ... And let's not forget that your time IS money!*

### We will:

- > Create a vision for the wardrobe: inspiration, colors, personality, etc.
- > Start in your closet to ID the piece you already have to work with
- > Meet to pull together the outfits and finalize your looks
- > Shop FOR you and bring the options back to you!
- > Secure special discounts from select stores
- > Handle all returns and manage all necessary alterations
- > Itemize your wardrobe updates to streamline the tax write-off!
- > Organize and pack (as applicable) your looks complete with accessories
- > Repeat as necessary!

### Bonus:

- > **Personal Styling Branding Session**  
An hour to ID where you're at and where you want to go with your looks for the event(s)
- > **Style Library of Styled Looks**  
Just like they do for the runway shows, old-fashioned POLOROIDS!
- > **Style File** including all the notes from our session, how to dress for your body type and suggested brands and stores for you
- > **Annual subscription to U\*styled Trend Reports**
- > **30 Minute Virtual Style Session**